



Employee Benefits

- ▶ Saves **money** on commute costs
- ▶ Improves **job satisfaction** by reducing stress from traffic, long commutes, & parking hassles
- ▶ Frees up **time to relax & recharge** during the commute
- ▶ Boosts **mental health & productivity**
- ▶ Reduces personal carbon emissions



Business Benefits

- ▶ Increases **staff retention** by improving work experience & job satisfaction
- ▶ Serves as a recruiting tool to **attract talent**, including from farther away
- ▶ Boosts **employee engagement, performance, & productivity**
- ▶ Encourages **employee on-time arrival**
- ▶ Decreases **parking demand & costs**
- ▶ Reduces traffic for **better freight & service delivery**
- ▶ Improves **sustainability** by reducing your organization's carbon footprint

Carpool Programs 101

Equip employees to carpool for better job satisfaction, retention, & more!

Employees are **spending more money and time on commuting** as costs and distances traveled for work have increased. Bad commutes not only **hurt job satisfaction, retention, and productivity**, but can **discourage job candidates from applying to join your team**.

For employers looking to improve commutes, especially those in industrial districts and non-urban areas with limited transportation options and 24/7 shifts, **carpooling offers employees a practical commute solution that nets all kinds of benefits**.

Here's how to build successful employee carpool programs, using **free tools and support services** from Get There Oregon and our partners.

Free Support Services & Tools



Consultation & Planning

Get expert help creating a **turnkey and cost-effective employee carpool program**.



Carpool Matching Support

Match employees into carpools using **Oregon's free online Get There Connect tool**. For workers with limited digital access, carpool match cards are available.



Promotions Support

Download **ready-made and customizable employee materials** promoting carpooling and using Get There Connect in our **Commute Solutions Toolkit**.

[Access employer guides & toolkits](#)



Successful **carpool** program strategies



Create a plan

- ▶ **Set up your carpool program**, covering business goals, employee carpool matching and coordination strategies, perks and incentives, and promotions
- ▶ **Involve leadership and key departments**, such as HR, communications, environmental health and safety, facilities, and sustainability
- ▶ **Tie in organizational initiatives**, such as HR benefits, health and wellness, sustainability, and new employee onboarding



Provide perks & incentives

- ▶ Offer free or reduced-rate **preferred onsite parking** or a **paid parking stipend**
- ▶ Extend **emergency ride home options** (like taxi rides)



Get the word out

- ▶ **Promote carpooling, rideshare tools, and perks/incentives** to your employees (turnkey materials can be downloaded in our [Commute Solutions Toolkit](#))
- ▶ **Involve employee champions**, such as supervisors and green teams
- ▶ **Hold lunch-n-learns and benefits fairs**—our local partners can assist you



Match employees into carpools

- ▶ **Help employees match up into carpools**, using tools like [Get There Connect](#)
- ▶ **Post carpool match cards** in breakrooms for employees with limited digital access
- ▶ **Involve scheduling and shift managers** to facilitate carpool matching



Assist with carpool coordination

- ▶ **Provide employees with tips for setting up carpools** (visit the 'For Commuters' section on [GetThereOregon.org](#))



Hold challenges & offer rewards

- ▶ **Organize challenges** to encourage employees to carpool
- ▶ **Offer rewards** for logging carpool trips in Get There Connect to promote ongoing use
- ▶ Take advantage of **statewide initiatives and local rewards programs**



We're here to help!

For employee program and Get There Connect support:

✉ Employers@GetThereOregon.org | ☎ 971-202-9758

Visit [GetThereOregon.org](#)