

**FREE TOOLS  
& SERVICES**

**Consultation & Planning**

Get **expert help** creating employee commute solutions programs.

**Employee Surveys**

Access **resources and support for conducting surveys** on employee commute habits, interests, and needs.

**Get There Connect**

Equip employees to use commute options, track metrics, and more with Oregon's free **Get There Connect** tool.

**Promotions Support**

Download customizable employee materials promoting commute options, services, and tools in our **Commute Solutions Toolkit**.

# Commuter Benefits 101

## Deliver business solutions by improving employee commutes

Rising costs and longer distances traveled for work have **made commuting more expensive and time-consuming for workers**. It's no surprise the commute is a top factor in job satisfaction. **Bad commutes can hurt morale, health and wellness, productivity, and retention.**

Offering commuter benefits to improve employee commutes can serve many different business needs. Access **free tools and services** from Get There Oregon and local partners that can **equip your employees to use more affordable, healthy, and sustainable commute options.**

## What are commuter benefits?

There are many types of low-cost and scalable commuter benefits to offer employees. It's generally a mix of resources, support services, and perks tailored to worksites and employee needs that delivers the best results.



### Information & Resources

Provide information about commute options and the commuter benefits you offer. Equip employees with commute planning tools, including Get There Connect.



### Ridematching Support

Match employees into carpools and vanpools using Get There Connect or with onsite match cards. Commute with Enterprise also offers vanpool matching and vehicle rental services.



### Transit Support

Provide transit service and route information and offer discounted passes to employees through local transit group pass programs.



### Bike Commute Support

Connect employees with bike route and skills information and provide onsite amenities like covered secure bike parking and repair tools.



### Flexible Work Options

Reduce commute trips and employee costs by offering remote and compressed work options.



### Perks & Incentives

Offer perks and incentives to encourage use, including credits for buying bike gear, preferential carpool/vanpool parking, emergency ride home options (like taxi rides), a pre-tax fringe benefit covering transit costs, and rewards.

# Tips for offering commuter benefits



## Planning

- ▶ **Create a basic framework**, covering business needs and goals, employee commute challenges, commute options, resources and services, and perks and incentives to offer
- ▶ **Involve leadership and key departments**, such as HR, environmental health and safety, communications, and sustainability
- ▶ **Tie in organizational initiatives**, such as HR benefits, new employee onboarding, health and wellness, sustainability, and facilities
- ▶ **Designate a staff member or team** to design and administer commuter benefits



## Research

- ▶ **Take an inventory** of your workforce, worksites, how employees get to work, and what commute options and flexible work schedules can be used
- ▶ **Ask employees** about commute options and commuter benefit preferences



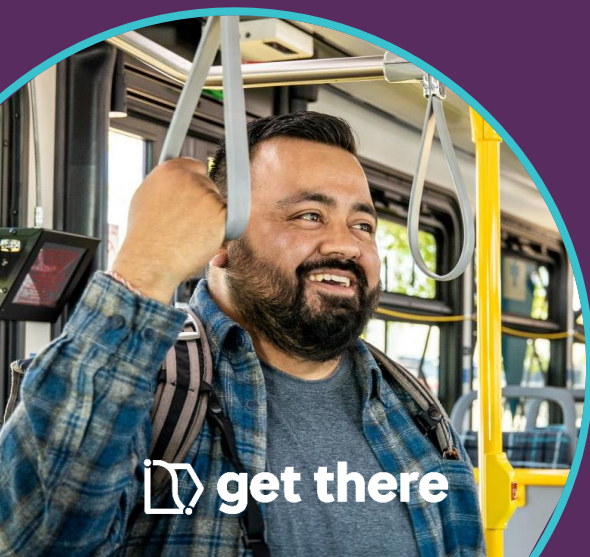
## Design & Implementation

- ▶ **Build your commuter benefits package**, covering the commute options resources, support services, and perks you've identified
- ▶ **Set up and improve onsite amenities**, such as preferential carpool/vanpool parking or covered bike parking
- ▶ **Brief supervisors and managers** about commuter benefits



## Promotions & Outreach

- ▶ **Promote commute options and your commuter benefits** to employees (turnkey materials can be downloaded in our [Commute Solutions Toolkit](#))
- ▶ **Hold lunch and learns and benefits fairs**—local partners can provide commute planning
- ▶ Take advantage of **statewide initiatives and local rewards programs**



 **get there**

## We're here to help!

- ▶ **Insights & Strategies**
- ▶ **Consultation & Planning**
- ▶ **Employee Surveys**
- ▶ **Promotions & Outreach**

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