A person standing next to a bicycle and a group of people sitting around

Description automatically generated

**Workforce Benefits**

Adds **physical activity** into busy daily routines

Improves **physical** & **mental health**

Reduces **stress** & **burnout**

Saves **money** on commute costs

Provides **better work experience**

Enhances **energy**, **focus**, & **productivity**

►

►

►

►

►

►

**The Business Case for Bike-Friendly Workplaces**



**Business Benefits**

**Retains staff** & **attracts talent**

Increases **job satisfaction**, **loyalty**, & **morale**

Raises **employee & operational performance** to boost productivity

Lowers **healthcare, turnover**, & **facilities** **costs**

Improves **sustainability**

►

►

►

►

►

When employee wellbeing thrives, employers directly benefit—they deliver **higher productivity**, take **fewer sick days**, and have **lower rates of burnout, accidents, and turnover**. Yet, poor employee health can be a big challenge for employers. At the crux of the problem lies **the lack of physical activity**, which can lead to chronic disease and mental health issues.

Employers can **make it easier for employees to add physical activity** into their daily lives **by supporting bike commuting** through resources, tools, amenities, and benefits, which create bike-friendly workplaces.

Read on about the **business case for bike-friendly workplaces**, **scalable strategies** for supporting bike commuting, and using **free resources and tools** from Get There Oregon and partners.

**What’s the Return on Investment?**

A person riding a bicycle

Description automatically generated

**Reduce Operating Costs**

Save money otherwise spent on company healthcare and replacing staff, in addition to parking facilities.

**Boost Performance & Productivity**

Enhance employee and operational performance to yield greater efficiency, innovation, service and product delivery, and sustainability.

**Engage & Grow Your Workforce**

Improve retention through greater employee engagement, job satisfaction, and loyalty, while offering enticing benefits to attract new talent.

­

A person pointing at a piece of paper

Description automatically generated

**How to Build Bike-Friendly Workplaces**

There’s **a** **wide range of scalable, low-to-higher cost strategies** for supporting employee bike commuting that include:

**Resources & Tools**

**Provide information** on biking benefits, gear, route planning, maintenance, riding skills, services, and onsite amenities.

►

Equip employees with **route planning tools** like Get There Connect and Google Maps.

Coordinate employee **bike commute planning sessions** with Get There Oregon’s local partners.

Foster **coworker support** through information sharing and mentoring.

Hold **workshops** and **bike tune-up events**.

►

►

►

►

A person standing next to a bicycle

Description automatically generated

**Amenities**

Provide plenty of **secure, convenient, and quality** **bike parking** that’s sheltered if outdoors.

Set up a **repair area** with tools, supplies, and a work stand so employees can fix bikes, air up tires, and do tune-ups.

Offer **lockers, private changing rooms,** and/or **shower facilities**.

Enable employees to **charge up e-bike batteries**.

►

►

►

►

**“Get started by assessing your workplace’s bikeability and asking employees about their needs, interests, and ideas. Make quality bike parking a top priority and then outreach to employees, especially new hires, on the ways your workplace supports their commute.”**

**Benefits & Rewards**

Give **wellness credits** to buy bikes and gear.

Provide **emergency ride home** options.

Offer **loaner bikes** for trial use.

Extend **internal rewards** and **incentives**.

Take advantage of **statewide challenges** and **local rewards programs**.

►

►

►

►

►

**A person with red hair and beard

Description automatically generated**

—John Landolfe, Transportation Options Coordinator, OHSU

**READ Q&A**

A person standing next to a bicycle

Description automatically generated

**Resources.  
Support.  
Solutions.**

**Need Help?**

=

**Consultation & Planning**

**Employee Surveys**

**Promotions & Outreach Support**

Contact:

✉ Employers@GetThereOregon.org

☎ 971-202-9758

**Visit GetThereOregon.org**